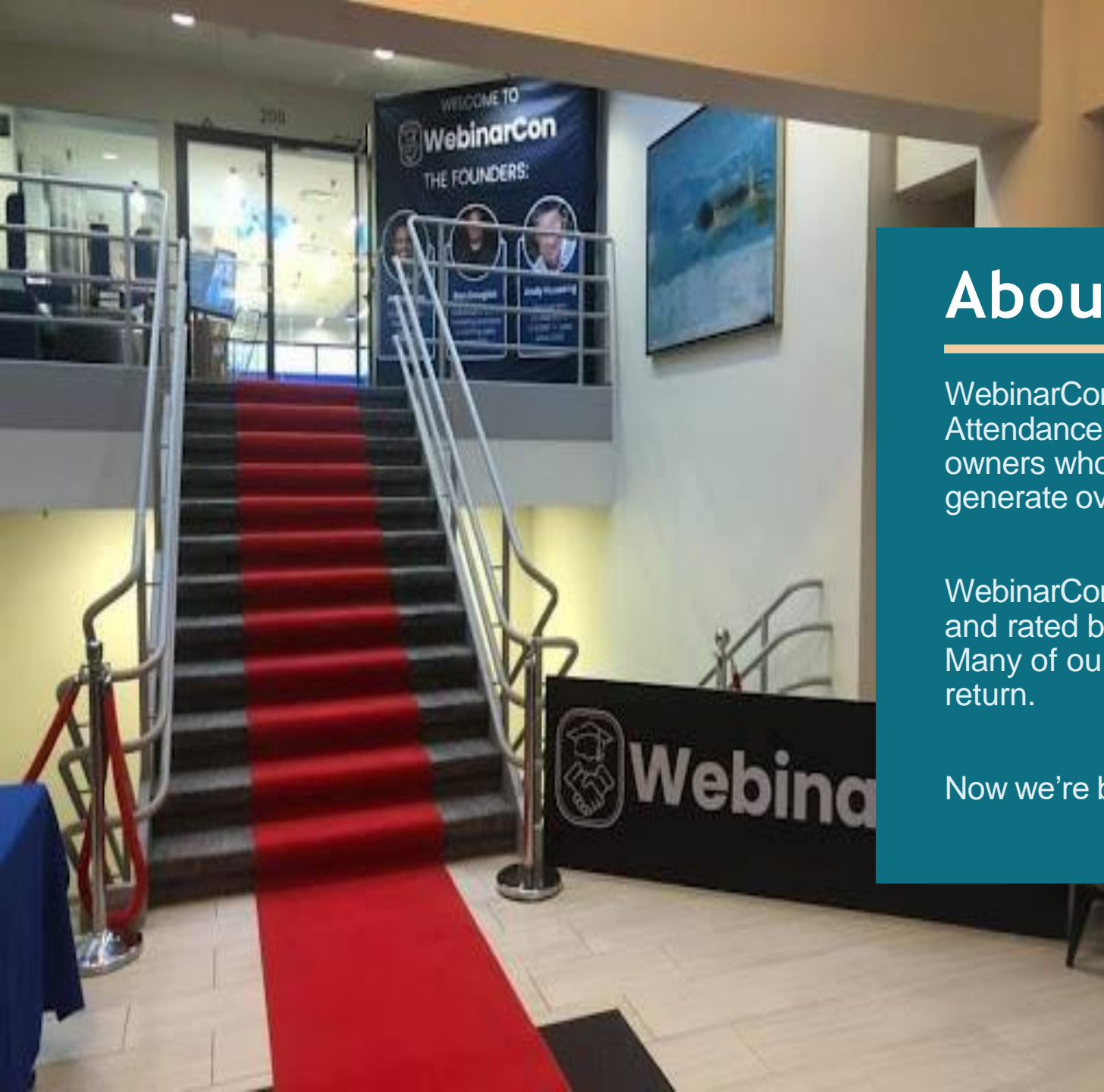




WebinarCon

November 11th to 13th, 2024

Sponsorship Opportunities



About WebinarCon

WebinarCon is #1 mastermind event for webinar marketers. Attendance is projected to be over 250 high-level business owners who collectively reach tens of millions of people and generate over a billion dollars in sales.

WebinarCon 2023 was once again a 'who's who' of the industry and rated by attendees as the most impactful event of the year. Many of our attendees and sponsors have already committed to return.

Now we're back again for our 5th annual event on Nov. 11-13, 2024!









WHY WEBINARCON?



Exclusive Content

Being that this is a high-level audience, our speakers and experts share the most cutting-edge strategies you'll find at any industry event.



High Level Networking

Millions in deals have been made at WebinarCon resulting from our organized deal making sessions, social gatherings, and the well-established influencers in attendance.



An Affluent Brand

WebinarCon is known as the premium event for webinar marketers. The ticket price is up to \$5,000, so only serious players attend.

THE VENUE

The Ritz Carlton Grande Lakes
4040 Central Florida Parkway
Orlando, FL 32837, US
Phone: (407) 206-2400

A 5-STAR EXPERIENCE

Escape the cold and join us at the fabulous Ritz Carlton in Orlando for an unforgettable weekend including Michelin star meals, a Greg Norman designed golf course, a water park for the family, the Downtown Disney nightlife and more!



THE SPEAKERS...





Anik Singal

President of Lurn Inc. A pioneer of webinar marketing and sales funnels with 9-figures in sales since 2004 and countless student success stories over the past two decades.



TBD

NY Times Best Selling Author and top webinar conversion expert, featured live on Fox, ABC, NBC, GMA, HSN, & People Mag. Ron has created multiple 7-figure brands since 2001 with over a million customers worldwide.



Andy Hussong

President of Endorsed Traffic Pros and one of the industry's premier webinar joint venture specialists. Andy has been responsible for tens of millions in deals brokered since 2005.

PAST SPONSORS

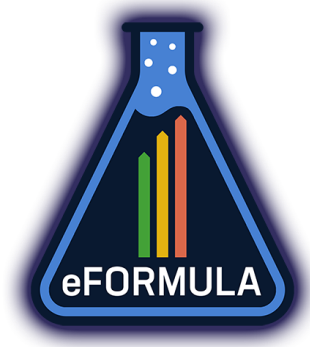
CLICKBANK™



PAST SPONSORS



PAST SPONSORS



EXPERTS
AGENCY

PAST SPONSORS



SPONSORSHIP OPPORTUNITIES

We offer multiple options for your business to be featured to our affluent audience and receive maximum exposure for your brand...





WebinarCon

DIAMOND PLUS SPONSORSHIP

The Official “WebinarCon brought
to you by...”

1 Available

Cost: \$100,000

Our Diamond Plus Sponsorship Includes:

- ✓ Large banner on side of main stage
- ✓ Sponsorship of Day 2 lunch (announcement and signage)
- ✓ 10x20 Exhibition booth in best location
- ✓ 2 branded ‘Official Partner of’ emails (1 pre/1 post)
- ✓ Choice of 2 more emails to have banner ads included
- ✓ Main Hall Table signage
- ✓ Announcement of “official partner” of at all morning kickoffs
- ✓ LCD vertical display ad (each side of stage) during 3-4 speakers
- ✓ Logo on event badges
- ✓ Logo + QR code on event t-shirt
- ✓ 2-page full color ad in attendee directory
- ✓ Back cover ad in event agenda
- ✓ 2 branded text messages pre-event
- ✓ 60 minute speaking spot (Friday)
- ✓ Branded floor stickers near entrances/exits
- ✓ Logo and link on event website
- ✓ 5 free WebinarCon event tickets
- ✓ Logo and QR code on attendee bags
- ✓ Branded swag in attendee registration bag (Sponsor provides)
- ✓ Page Insert into attendee registration bag (Sponsor provides)
- ✓ Coffee Bar Sponsorship included (branded coffee sleeves and branding on tables)



WebinarCon

DIAMOND SPONSORSHIP

1 Available

Cost: \$50,000

Our Diamond Sponsorship Includes:

- ✓ Medium banner on either side of the main stage
- ✓ Sponsorship of Day 3 lunch (announcement and signage)
- ✓ 10x10 area for exhibition in 2nd best location
- ✓ 2 branded emails (1 pre/1 post)
- ✓ Main Hall table signs
- ✓ LCD vertical display ad (side of stage) during 2-3 speakers
- ✓ 1 full color page ad in attendee directory
- ✓ ½ page ad for event agenda
- ✓ 1 branded text message pre-event
- ✓ 45 minute speaking spot (Saturday or Sunday)
- ✓ Logo and link on event website
- ✓ 3 free WebinarCon event tickets
- ✓ Branded swag in attendee registration bag (Sponsor provides)
- ✓ Page Insert into attendee registration bag (Sponsor provides)



PLATINUM SPONSORSHIP

2 Available

Cost: \$25,000

Our Platinum Sponsorship Includes:

- ✓ Two Free WebinarCon Tickets
- ✓ 30 Minutes Stage Time
- ✓ Email Sent to Attendees
- ✓ Placement on WebinarCon.com Homepage
- ✓ Full Page Ad in Attendee Directory
- ✓ Welcome Bag Insert (Must Be Provided)
- ✓ Quarter Page Ad in Welcome Letter/Agenda
- ✓ Free Event Hall Booth and Event Room Banner
- ✓ Pre-Event & Post-Event Shoutout



WebinarCon

GOLD **SPONSORSHIP**

3 Available

Cost: \$15,000

Our Gold Sponsorship Includes:

- ✓ One Free WebinarCon Ticket
- ✓ 15 Minutes Stage Time
- ✓ Email Sent to Attendees
- ✓ Placement on WebinarCon.com Homepage
- ✓ Half Page Ad in Attendee Directory
- ✓ Welcome Bag Insert (Must Be Provided)
- ✓ Quarter Page Ad in Welcome Letter/Agenda
- ✓ Event Room Display Banner Ad
- ✓ 50% Off Event Hall Booth



SILVER **SPONSORSHIP**

4 Available

Cost: \$12,000

Our Silver Sponsorship Includes:

- ✓ One Free WebinarCon Ticket
- ✓ Placement on WebinarCon.com Homepage
- ✓ Half Page Ad In Attendee Directory
- ✓ Full Page Welcome Bag Insert
- ✓ Quarter Page Ad in Welcome Letter/Agenda
- ✓ A handout to the attendees during the event with a mention from the stage
- ✓ 25% Off Event Hall Booth



WebinarCon

BRONZE **SPONSORSHIP**

5 Available

Cost: \$7,500

Our Bronze Sponsorship Includes:

- ✓ Placement on WebinarCon.com Homepage
- ✓ Full Page Welcome Bag Insert
- ✓ Half Page Ad In Attendee Directory
- ✓ A handout to the attendees during the event with a mention from the stage



WebinarCon

TITANIUM **SPONSORSHIP**

10 Available

Cost: \$4,500

Our Titanium Sponsorship Includes:

- ✓ Placement on WebinarCon.com Homepage
- ✓ Full Page Welcome Bag Insert
- ✓ Half Page Ad in Attendee Directory

A La Carte Sponsorship Opportunities

- ✓ **Pre-Event Virtual Party - \$7,000:** special announcement at beginning and end of event plus a 5 minute speech
- ✓ **Official Kick-off Party - \$10,000:** special announcement, 10 minute speech time, branded balloons and napkins
- ✓ **Party Night 1 - \$15,000:** sponsor gets announcement at party and does a giveaway for attendees, branded balloons and mini-photobooth set up (SOLD OUT)
- ✓ **Party Night 2 - \$15,000:** sponsor gets announcement at party and does a giveaway for attendees, branded balloons and mini-photobooth set up
- ✓ **VIP lounge - \$7,500** per day (3 available) or “all 3 days” option at \$20,000 (discount of \$2500)
- ✓ **Online Post-Event** picture gallery sponsorship - \$4,000
- ✓ **Registration Desk - \$15,000**
 - Signs on the Registration table tops
 - Handout at Registration as people leave with their bags
 - Signage on the mat below the registration (provided by sponsor)

A La Carte Sponsorship Opportunities

- ✓ **Networking Room 1- \$10,000:** announcement & signage at tables (2 available)
- ✓ **Networking Room 2 - \$10,000:** announcement & signage at tables (2 available)
- ✓ **Booth(s) - 20 total** (\$5,000 each)
 - (4) 10x20 reserved for BOE/WebinarAlliance, etc
 - (2) 10x20 for Diamond
 - (2) 10x10 for Platinum
 - (2) Tables for Gold
 - (10) Tables available for sale, or use for Silver incentive to buy
- ✓ **Attendee Bag Inserts (15 spots available)** \$2,500 each
- ✓ **Main Room Hospitality Food & Beverage:** \$2,000 (6 available – 2 per day)

WebinarCon Sponsorship Reviews



"If you're running webinars in any capacity within your business... Attending WebinarCon is a no brainer... but if your business relies on webinars to generate most of your revenue... not SPONSORING WebinarCon is criminal.

We've generated well over \$2-3MM both directly and indirectly from being a sponsor and the service provided is always top class. If you have the funds... do it."

Jay Cruiz
Ampifire

WebinarCon Sponsorship Reviews



"For sponsorships, WebinarCon has been the most fruitful conference for AEvent each and every year. The group of attendees that these guys gather is hands down the top of the Webinar and Information Marketing space. Can't wait to be involved for WebinarCon 2023!"

Winter Valko
Aevent - Founder / CEO

WebinarCon Sponsorship Reviews



“The crew at WebinarCon is second to none and the level of value they provide sponsors is incredible. Not only do you get your company's name in front of some of the most affluent digital marketers in the world, but you also get access to a wealth of knowledge and deals that I'm still unpacking months after the event.

As a sponsor of the WebinarCon event, I was blown away by the deals that came about organically just by being around such high-caliber people. I can't recommend picking up a sponsorship enough; thanks again from the Jasper AI team!”

Sean Vosler – Jasper.ai

WebinarCon Sponsorship Reviews



“WebinarCon is the must attend event if you want to connect the top webinar sellers as a marketer or service provider.

Literally, within the first hour of attending the event, we’d already booked a lucrative deal for our business.

We got a great ROI from our sponsorship overall and we’ll definitely be coming back again next year”

Mike Filsaime – Grove Digital

CONTACT US!



Christy Burch



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719-210-0575

